

## Mission Statement

To offer medical products and supplies that are innovative and exceptionally well made, which are supported with competitive pricing, education on how to best use these products, and reliable service. By providing this unique service, we help our customers improve the health and well being of those entrusted in their care.

## Vision Statements

- School Health Corporation will remain the medical supplier of choice for school health professionals nationwide. Our position will continue to be measured in terms of our market share and the satisfaction of our customers, suppliers, and manufacturers.
- School Health Corporation will strive to become the preferred provider of vision and hearing screening instruments in the school and public health sectors.
- School Health Corporation will grow sensibly with increased profitability and stakeholder value, which will be measured annually. We will reinvest in our customers professional growth and in worthy causes that improve the health and well being of our nation's children.

## Our ability to meet our Vision, is dependent on:

- Satisfaction of the service and products we provide to both customers and manufacturers.
- The technology and human capital resources of the company.
- The company's commitment to our employees' professional and educational growth needs.
- Sound financial and operational processes to strengthen our ability to take advantage of new strategic opportunities.

## Core Purpose: Our Customers

School Health Corporation is committed to providing total customer satisfaction by the following means:

- Superior and reliable service, on-time delivery, and fair prices.
- Build lasting relationships, educate and train our customers and sales representatives on how to best use the products.
- Pursue a variety of innovative products and exclusive lines to meet our customers' needs.

## Core Values/Beliefs

We will act with integrity, honesty, and fairness in the way we conduct our business to earn the trust, respect, and loyalty of our customers, vendors and fellow employees.

## School Health Corporation will also:

- Provide an environment where every employee has the opportunity to succeed, through education and professional growth.
- Invest in our employees through a competitive compensation and benefit package.
- Provide a safe, clean, and non-discriminatory work environment.
- Encourage an environment where everyone works together to achieve our common goals.
- Recognize individual achievements, knowing that each one contributes as a whole to the success of the company.
- Enable our employees to respond quickly to customer needs and remain a flat and flexible organization to enable our employees to act quickly and pursue opportunities.
- Encourage continuous improvement and strategic thinking to foster strong leadership qualities.
- Strive for open and honest communication, which promotes creativity, initiative, and innovative thinking.

## The School Health Difference

- ♦ On-Time Delivery
- ♦ Personalized Service
- ♦ No product substitutions
- ♦ Experienced & Knowledgeable Staff
- ♦ In-house Calibration, Parts & Repair Department
- ♦ 95% of Top 500 Districts and largest universities in the country order from School Health annually
- ♦ ADVANTAGE Loyalty Rewards Points
- ♦ Tell Us What You Need, We'll Listen!